

PHASE 4 | PROTOTYPE

Riskiest Assumptions

Idea: Honest delivery range with a pickup code

Sample project: A food-delivery app for university students in Islamabad. The blue italic text is an example of a completed sheet.

FACILITATOR INSTRUCTION

"Write every assumption as "We believe that...". Rate each one by how risky it is if wrong and how little evidence you have. Test the riskiest assumption first, before you build anything more."

ASSUMPTIONS

We believe that...	Risk	Evidence so far	How we will test it
<i>Students prefer an honest range to a short, uncertain time</i>	<i>High</i>	<i>Two interviews say yes</i>	<i>Show both versions to 8 students, ask which they trust</i>
<i>Restaurants can hit the range at lunch rush</i>	<i>High</i>	<i>None</i>	<i>Time five real orders during one lunch rush</i>
<i>Students will use a pickup code</i>	<i>Medium</i>	<i>Observed mixed-up handovers</i>	<i>Paper prototype test of the handover</i>
<i>Riders will accept chat in the app</i>	<i>Low</i>	<i>Common in other apps</i>	<i>Short rider survey</i>

TEST FIRST

Whether restaurants can hit the range at lunch rush. If they cannot, the honest range becomes a long wait and the idea needs rethinking.