

PHASE 5 | TEST

Feedback Capture Grid

Summary of five tests of the paper order flow

Sample project: A food-delivery app for university students in Islamabad. The blue italic text is an example of a completed sheet.

FACILITATOR INSTRUCTION

"After each test, write feedback into the four quadrants. Likes tell you what to keep, wishes show what to fix, questions reveal gaps, and ideas are free gifts from users. One note per point."

FEEDBACK GRID

I like... • <i>The honest delivery range (5 of 5 testers)</i> • <i>Seeing the full price before ordering</i> • <i>The "arrives before class?" badge</i>	I wish... • <i>The pickup code were easier to find</i> • <i>I could change the order after paying</i> • <i>There was a way to split with friends</i>
I wonder... • <i>What happens if the order is late?</i> • <i>Does the range change when it rains?</i>	What if... • <i>I could pre-order for my next break?</i> • <i>The app reminded me when to leave class?</i>