

## PHASE 3 | IDEATE

# Crazy 8s

How might we give students an honest delivery time they can plan around?

Sample project: A food-delivery app for university students in Islamabad. The blue italic text is an example of a completed sheet.

**FACILITATOR INSTRUCTION**

"Fold your paper into eight panels. Set a timer for eight minutes. One sketch per panel, one minute each. Quantity over quality, no erasing, and stick figures are welcome."

**EIGHT IDEAS**

- 1 *Countdown that shows a range, e.g. 25 to 35 minutes*
- 2 *"Will it arrive before class?" yes/no badge on every restaurant*
- 3 *Rider's live location with the building name, not just a map pin*
- 4 *Order only from kitchens that finish in under 20 minutes at lunch*
- 5 *Text message 5 minutes before arrival with a pickup code*
- 6 *Pre-order for the next break and the app picks the best time*
- 7 *Delivery to a campus locker instead of the gate*
- 8 *Honest delay alert with a one-tap option to cancel free of charge*

**IDEAS TO TAKE FORWARD**

- *Range countdown (idea 1)*
- *Pre-order for the next break (idea 6)*
- *Free cancel on delay (idea 8)*